



**MARTINELLI GINETTO at HOMI.Milano**  
**25-28 January 2019**

### **STOP & CHOOSE: 1 STOP MANY OPPORTUNITIES**

MARTINELLI GINETTO takes part at HOMI fair with a booth full of opportunities where you can find all the fabric collections of the Group: the unmissable I Pronti Collection , the furnishing and decoration fabrics of DIMORA , the exclusive proposals with the refined jacquards and the colorful digital prints. A stand able to represent a valid meeting point for customers and visitors, with a range of products able to meet the needs of the most diverse sectors.

Among the novelties present at the stand are the **velvet knit fabrics** of the **I PRONTI** collection, **printed using digital technology**. Soft and enveloping are perfect for decorative accessories but also for bed sets- duvet covers and bedspreads - particularly innovative: shiny and iridescent in appearance, caressing to the touch. Among the **EXCLUSIVE DESIGNS** collection offerings, this year features an interesting selection of fabrics with irregular flares and elegant mélange effects, alternating in warm and cold tones. New textures for a bold statement, with clever glossy and matte effects enhance the use of precious weaves. With about 80 unique patterns, a wider choice of colors and an innovative finishing that gives softness to the fabric, this collection is poised to bring tangible value to those looking to create exclusive products. Among the novelties in the **DIMORA** collection, double-width fabrics are the result of a clever mix of precious natural raw materials - linen, wool and cotton - with polyester and lurex to create original combinations and textures with a strong 3D feel. Special attention goes to velvet knit fabrics, printed with digital technology. Soft and enveloping, they are perfect for decorative accessories, as well as for innovative bed sets: shiny and iridescent in appearance, soft to the touch. DIMORA also includes fabrics for quilts, curtains, upholstery and accessories, a total look that helps create classy interiors.

**MARTINELLI GINETTO Hall 7 - Stand M11 - N12**

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